

Moghees Siddique

Graphic/Web Designer



Phone

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Web Portfolio

moghees.co.uk

Address

201 Lyons Lane
Chorley
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Profile



A skilled, hard working and energetic graphic designer who has over 20 years experience of designing superb visual effects and designs. Having the ability to clearly communicate design solutions and creative ideas from conceptual through to the finished product Possessing the required flair and extensive up to date industry knowledge required to meet the high expectations of corporate customers.

Employment Status & History

April 2008 -

Present

Marketindex Ltd
Blackpool

Lead Graphic/Web Designer

Working with a variety of high profile clients with strong brand identity and guidelines. I am responsible for the creative development and production of all print and multimedia projects. Through my creative interpretation, I have added value through innovative work for print, web design and e-marketing. I work closely with Marketing and Account manager's to successfully identify all client requirements. I am also responsible for over-seeing and managing junior designers, representing the design department at management level and presenting concepts and recommendations directly to the client.

Clients include: McDonald's / Krispy Kreme / Popeyes / Roacdcchef Days Inn / Prospect Homes / Merlins Sea Life / Blackpool Council

March 2007 -

March 2008

Rocplas
Blackburn

Freelance Graphic/Web Designer

Working as in-house designer developing artwork and layout for print and digital marketing collateral, brand corporate identity, catalogues, brochures and website.

October 2005 -

March 2007

Print Inspiration
Blackburn

Graphic Designer

Developing and creating concepts through to completion of design and marketing projects. Materials include: catalogues, advertising, direct mail campaigns, re-branding, logo design, exhibitions.

October 2000 -

October 2005

Pama & Co
Manchester

Graphic Designer

Working for one of the UKs leading suppliers of mobile accessories, I was able to build a solid foundation for my design career. As part of an in-house design team I developed advertising campaigns, packaging, brochures, POS, technical documentation, brand/logo development and exhibition material while building brand awareness both in the UK and throughout Europe. Liaised with Marketing and Sales team to develop sales strategies and worked closely with printers and suppliers to ensure a quality finished product.

Clients include: Halfords / Currys / Asda / Plantronics

Education & Learning

1997 - 1999

Wigan &
Leigh Tech

HND in Multimedia Graphic Design

1994 - 1997

Runshaw College
Leyland

**A-Level or equivalent in GNVQ BTEC Advanced
Graphic Design & Fine Art**

1989 - 1994

Albany Academy
Chorley

Achieved 9 GCSEs

Skills

Software

| | |
|-------------|---------------------------------|
| InDesign | <div style="width: 90%;"></div> |
| Photoshop | <div style="width: 85%;"></div> |
| Illustrator | <div style="width: 80%;"></div> |
| Joomla | <div style="width: 95%;"></div> |
| CSS/HTML | <div style="width: 90%;"></div> |
| Wordpress | <div style="width: 85%;"></div> |

Professional

| | |
|----------------|---------------------------------|
| Graphic Design | <div style="width: 95%;"></div> |
| Web Design | <div style="width: 90%;"></div> |
| Print | <div style="width: 95%;"></div> |
| SEO | <div style="width: 80%;"></div> |
| E-Marketing | <div style="width: 85%;"></div> |
| Social Media | <div style="width: 80%;"></div> |

Core Attributes

Talented graphic designer with 20+ years of proven solid design experience

Very strong technical/software design skills. Proficiency in print and web software

Skilled communicator and a committed strategic team player

Strong ability to bring visual ideas from concept through to successful completion

Interests



Football



Health & Fitness



Cricket



Podcasts



Family Life

References

Many references available upon request including:

Mark Smitham - Pama & Co, Manchester

Dave Seeram - PhotographyBB, Canada

Kizzy M. Dominguez - K. Parks Consulting, Inc, US

Nick Jelley - Marketindex, Blackpool